TIPS TO PROMOTE YOUR SPIRIT NIGHT AT TJUANA FLATS

INCREASE TRAFFIC & SALES FOR YOUR SPIRIT NIGHTS, EARNING GREATER REWARDS FOR YOUR ORGANIZATION WITH THESE TIPS...

- **POST** Spirit Night details on school, PTA or organization’s websites
- **HANG FLYERS** in high traffic locations. Ex: Teacher lounge, gym, cafeteria, etc...
- Make **PSA ANNOUNCEMENTS** at school and during day of event
- **HANG A SIGN** at student pick up/drop off car loop
- **DISTRIBUTE FLYERS** to teachers, students & community contacts
- Display on **OUTDOOR MARQUEE**
- Make an **EVENT FUNDRAISING GOAL** for each Spirit Night and announce progress towards goals
- **CREATE A COMPETITION** between classes, highest attendance at Spirit Night receives a prize
- Post event on local news & community **FACEBOOK** pages
- Send students home with **STICKERS** to remind parents

COMMUNITY & SCHOOL SUPPORT IS VERY IMPORTANT TO TJUANA FLATS. THANK YOU FOR YOUR COMMITMENT TO OUR UNITED CAUSE.